

different.  
seductive.  
pure.  
say Jess



PRESS RELEASE

## Jess to present Robert Bronwasser collection at Masterly Milan

**From 9 to 14 April 2019, Masterly – The Dutch in Milano will be showcasing the very best in Dutch design, fashion and photography. Bringing soul and their own unique identity, Dutch designers, artisan producers and design agencies will exhibit within the walls of the fascinating Palazzo Francesco Turati. In this Dutch pavilion located in the centre of Milan, Jess will be displaying its collection designed by Robert Bronwasser.**

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Masterly is all about the best in design and artisan craftsmanship that the Netherlands has to offer. This year, the fully restored Palazzo Francesco Turati will open its doors for the fourth time as part of Milan's Salone del Mobile, the city's renowned annual international design fair. The Dutch pavilion will serve as one cohesive entity with two distinct areas of focus. In the historical rooms of the palazzo, period and contemporary design will blend together to create a breathtaking exhibition. The contemporary spaces will be occupied by Dutch companies and leading designers with a focus on artisan craftsmanship and excellent design, such as Dutch company Jess.

The involvement of Robert Bronwasser has coupled Jess with a leading and internationally renowned designer. Maarten van de Goor, Director at Jess: "At Masterly, we will be presenting only pieces designed by Robert Bronwasser. Last year, we asked him to collaborate with us to extend and refresh our collection. He allowed himself to be inspired by pure materials that encapsulate a nonchalance and a robustness. He then added his own signature elements to them: friendly, rounded corners, clean lines, and a functional twist. The key to this collection is that you can sit on a piece of furniture in two different ways – something that has never been seen before. This playfulness is a distinctive characteristic and that is why we have called the collection 'Shuffle'."

The Shuffle collection consists of a complete range of sofas and armchairs. A dining bench was recently added, too. "The dining bench has the same quirky look and has been very well received by existing customers. We can't wait to present the Shuffle collection at the Palazzo Francesco Turati, surrounded by its beautiful wooden inlay floors, marble doors and wall coverings of velvet and silk. Such Italian craftsmanship forms an amazing backdrop for Robert Bronwasser's designs," enthused Maarten van de Goor.

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Notes to editor:

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